CONCORDIA UNIVERSITY **CAFC-96-02M**
FACULTY OF COMMERCE AND ADMINISTRATION
MINUTES OF THE
FACULTY COUNCIL MEETING
HELD
FRIDAY, MARCH 8, 1996

Present: M. Anvari (Chair)
A. Ahmad (Fina.), S. A. Alvi (Econ.), V. V. Baba (Mana.), C. Bayne (DS&MIS), A. Brodt (Fina.), T. Bui (OVRA), J. Craighead, (Acco.), A. Del Bianco (CASA), R. Elie (CASA), Z. Gidengil (Mktg.), J. Hall (Mana.), S. Hoffman (Lib.) G. Johns (Mana.), G. Kanaan for M. Ibrahim (Acco.), S. Lorber (CGSA), G. Martin (Comp. Sci.), J. McIntosh (Econ.), J. McKenna (CGSA), R. Molz (Mana.), D. Morin (Assoc. Dean), K. Norman (CASA), F. Rashkovan (Mana.), P. Regimbald (Reg.), J. A. Rosenblatt (Assoc.Dean), D. Scolamiero (CASA), D. Srinivasan (CASA), M. Thakor (Mktg.), T. J. Tomberlin (Assoc. Dean), M. Veloso (Casa), J. Woodrow (Comp.Ser.)

Guests: D. Boisvert (AVRS), T. Geha (CASA), K.Tsolakos (CASA), D. Taddeo (FE&CS)

Absent with Regret: B. Ashforth (Mana.), D. Ballou (DS&MIS)

I **Call to Order**
The meeting was called to order at 09:05.

II **Closed Meeting**

[redacted]

[redacted]

III **Open Meeting**

IV **Approval of the Agenda - CAFC-96-02A**
IT WAS MOVED BY V. V. BABA AND SECONDED BY J. HALL THAT FACULTY COUNCIL APPROVE THE AGENDA, CAFC-96-02A, AS PRESENTED.

THE MOTION WAS CARRIED UNANIMOUSLY.

V **Approval of the Minutes - CAFC-96-01M**
IT WAS MOVED BY V. V. BABA AND SECONDED BY J. HALL THAT THE MINUTES OF THE FACULTY COUNCIL MEETING HELD FRIDAY, FEBRUARY 9, 1996, CAFC-96-01M, BE APPROVED AS PRESENTED.

With regard to the portion of the meeting dealing with the Canada-China Management Education Supplementary Report, section VIII, one faculty member stated that there were a number of substantive omissions which result in a misrepresentation of what took place. Firstly, he said that the minutes should record that M. Ibrahim did not believe that the Council would be satisfied with the report. Secondly, with regard to the references on page five about CIDA being satisfied with the financial reporting from Concordia, he wanted it to be clear in the minutes that his concern was not for Concordia's accountability to CIDA but rather the Faculty's accountability to Concordia. He stated that he had pointed out that CIDA's acceptance did not infer Concordia's acceptance and that he had advised Council members that Concordia's audited financial statements for the last two years have indicated that two government agencies had asked for their money back from Concordia. This was not due to any wrong doing but because the money may have been used for purposes not intended. He stated that the minutes must indicate that the Faculty should be concerned and responsible at the Council level before accepting accountability at Concordia. He questioned the validity of the recorded 9 - 9 vote pointing out that thirty-four persons had been recorded as present. He stated that he and others do not believe there were no abstentions. He requested that the tape recording of the meeting be saved until Dr. Ibrahim returns to verify the accuracy of the minutes.

IT WAS MOVED BY R. A. LONG AND SECONDED BY A. BRODT THAT THE MINUTES BE AMENDED AS FOLLOWS: PAGE 4, ITEM VIII, #1, PARAGRAPH 1 - INSERT AFTER THE FIRST SENTENCE - "ANOTHER FACULTY COUNCIL MEMBER STATED THAT M. IBRAHIM EXPRESSED DOUBT THAT THE FACULTY COUNCIL WOULD BE SATISFIED WITH THE REPORT".

THE MOTION WAS CARRIED - 20 IN FAVOR, 0 OPPOSED, 14 ABSTENTIONS

IT WAS MOVED BY R. A. LONG AND SECONDED BY J. CRAIGHEAD THAT THE FOLLOWING SENTENCE BE INSERTED IN THE MINUTES: A MEMBER OF FACULTY COUNCIL POINTED OUT THAT FOR THE LAST TWO YEARS THE AUDITED FINANCIAL STATEMENTS OF CONCORDIA UNIVERSITY HAVE A NOTE INDICATING THAT TWO RESEARCH FUNDING AGENCIES OF THE GOVERNMENT HAVE REQUESTED CONCORDIA TO RETURN RESEARCH MONIES PREVIOUSLY RECEIVED BY CONCORDIA BECAUSE THEY COULD HAVE BEEN USED FOR PURPOSES FOR WHICH THEY HAD NOT BEEN INTENDED.

THE MOTION WAS CARRIED - 14 IN FAVOR, 5 OPPOSED, 16 ABSTENTIONS

The recording of the vote, 9 in favor, 9 opposed, 0 abstentions was again questioned. It was pointed out that faculty members come and go throughout the meeting. Moreover, it was noted that faculty members can choose not to raise their hands for the vote. It was suggested that the tape be checked to see if the vote had been recorded on the tape.

The mover and the seconder of the main motion agreed to the following amendments:

.Page 5 - first paragraph, second sentence should read 1988, 1989, 1990 and 1991 budget - the word administration is to be deleted.

.Page 5 - third paragraph, fourth sentence, should read: "Moreover, CIDA has approved another proposal from CCMEP....." .

.Page 5 - third paragraph, sixth sentence, should read: "He noted that a research study resulted in the expansion of the number of faculty members who could go to China to teach and the $98K study included the presentation of a paper..."

THE MOTION TO APPROVE THE MINUTES AS AMENDED WAS CARRIED - 29 IN FAVOR, 0 OPPOSED, 4 ABSTENTIONS

VI **Chair's Remarks and Question Period**

The Chair introduced Dean D. Taddeo who congratulated the students for their remarkable achievements which have brought honour to the Faculty and the University. He reported that the Faculty of Commerce and Administration and the Faculty of Engineering and Computer Science have been discussing the institution of a co-op program in Management Technology and advised that there has been a combined effort of the Faculties to develop stronger relationships with the French and English CEGEPs. He reported that the Faculty of Engineering like the Faculty of Commerce was developing their plan for the future based on the five-point criteria set out by the Rector and the Vice-Rector, Academic. With regard to cutbacks, he advised that the number of faculty members would likely be pared down from 118.5 to approximately 105 while ensuring the quality of accredited programs and the retention of student enrolment. He stated that it was expected that the University would have an equitable process where decisions would be based on an across-the-board evaluation of each graduate and undergraduate program.

The Chair reported that the Faculty 's planning process was in progress. The report to Council is expected in late April. He advised that the planning and budget report from the Faculty of Arts and Science has been received and forwarded to all Chairs and Program Directors and he noted that the AACSB project was proceeding well. He thanked the faculty members, in general, and the Chairs, in particular, for their cooperation in providing data for the project. He encouraged faculty members who had questions about the project to contact M. Carney. He announced that M. Ibrahim has been appointed Chair, Department of Accountancy by the Vice-Rector, Academic beginning June 1, 1996 for a four year period. He also announced that the MBA Core Faculty has been constituted and that the role of the Centre for Instructional Technology has been formally established.

J. A. Rosenblatt announced that G. Lypny has been appointed the Director of the Centre for Instructional Technology. He explained that the Centre would focus on exploring the use of technology in the classroom. The Centre will continue to provide support with word processing for exams and pedagogical materials as well as photocopy service.

The Chair congratulated J. Craighead for completing her Ph.D. Dissertation on Valentine's Day.

It was announced that a University workshop concerning the use of computers in the classroom would take place on April 1st.

VII **Faculty Council Elections**
There were no elections

VIII **Business Arising from previous meeting**

1. **Outstanding motion from the previous meeting**
The Chair requested the advice of Council members about the outstanding motion on page 5 of the minutes of the February meeting. It was agreed that the vote be taken. The Chair called the question:

IT WAS MOVED BY S. GOYAL AND SECONDED BY J. A. ROSENBLATT THAT FACULTY COUNCIL RECEIVE THE SUPPLEMENTARY REPORT ON THE CANADA-CHINA MANAGEMENT EDUCATION PROGRAM, PHASE II, AS PRESENTED IN DOCUMENT CAFC-95-01A-02

THE MOTION WAS CARRIED - 21 IN FAVOR, 1 OPPOSED, 10 ABSTENTIONS

IX **Report: Commerce Undergraduate Curriculum Committee**
D. Morin reported that approximately twelve students participated in the French CEGEP Open House hosted by the Faculty on February 19, 20 and 22 . She thanked the students who volunteered to help. The French brochure prepared for the event was distributed and interested faculty members were invited to see the power point presentation designed for recruitment in the French CEGEPs. She also reported that approximately eighty students and fifteen professors participated in the three-day Open House held for the Faculty. She announced that the third annual Women and Work Symposium would take place on May 10th.The keynote speaker will be Micheline Bouchard, Vice-President of Hewlett-Packard. She also announced that DISMISA and the McGill MIS Club will host a business luncheon featuring the CEO of IBM Canada who will speak about the future of the computer industry on March 22nd.

D. Morin invited faculty members to the open information sessions on curriculum review where each department will present the proposed revisions to the program majors. She announced that newly accepted French students would be contacted by a Commerce student who has come from a French CEGEP to encourage their registration. A similar process will be instituted for newly accepted students from Marianapolis who traditionally decide to register at McGill.

X **Report: Graduate Programs, Research and Program Evaluation**
T. J. Tomberlin reported that the MBA Program Director is consulting with McGill about the possibility of sharing MBA elective offerings. He advised that HEC has expressed an interest in sharing elective offerings for the M.Sc. and he reported that the Program Directors were incorporating the five principles of the Rector and Vice-Rector, Academic in developing their program planning and budget reports.

With regard to research, T. J. Tomberlin reported that a call for seed grant proposals was in the process of being delivered. The deadline for applications is April 15th.

With regard to appraisals, he reported that the external consultation process for International Business, the International Exchange Program and the Finance Department has been completed. The respective Faculty Appraisal Reports will soon be prepared. He advised that the M.Sc. Appraisal Committee report is expected shortly and the Faculty Appraisal Committees for the DIA/DSA and the Department of DS&MIS will soon be constituted.

A. Hochstein announced that Professors S. Goyal, B. Barbieri, L. Katsanis, S. Appelbaum, L. Hébert, R.J. Oppenheimer, F. Rashkovan. M. Flood, J. Switzer, and J. Craighead have been selected as the MBA Core Faculty for 1996-97.

XI **Report: External Affairs and Executive Programs**
There was no report.

XII **Reports from Faculty Representatives on University Committees**

1. **University Senate**
T. J. Tomberlin reported that the issues discussed during the lengthy question period concerned restructuring and the financial crisis. He advised that two motions had been adopted, the first recommended to the Board that the Chair of Senate be elected to free the Rector to participate in the discussions; the second recommended that an Ad Hoc Finance Committee be established to examine and explain the implications of the budget proposal which would come from the administration. In conclusion, he reported that the proposed revision to the appraisal process would be further discussed at the next meeting of Senate.

2. **Arts and Science Faculty Council** - There was nothing report.

3. **Senate Academic Planning and Priorities Committee** - There was nothing to report.

4. **Senate Academic Programs Committee** - There was nothing to report.

5. **Senate Research Committee**
V. V. Baba reported that the details regarding an NSERC initiative to address the commercialization of research could be expected this summer and advised that the committee had discussed a proposed revision to the funding of University Research Centres .

6. **Senate Academic Services Committee** - There was nothing to report.

7. **University Library Committee** - There was no report.

8. **Undergraduate Scholarships and Awards Sub-committee** - There was no report

9. **Sub-Committee on Academic Computer Policy** - This committee has been discontinued.

10. **Computer Resource Committee** - There was no report

11. **Board of Governors**
The Chair reported that he had made a presentation to the Board about the Faculty of Commerce and Administration which highlighted the curriculum initiatives, the planning process, the student service and technology upgrades and student achievements.

12. **Council of Graduate Studies**
The report from A. Jain, CAFC-96-02A-05, was distributed and received by Faculty Council.

XIII **Reports from Student Associations**

1. **C.A.S.A. Report**
D. Srinivasan introduced K. Tsolakos, the newly elected President of C.A.S.A. and T. Geha, the newly elected Vice-President, Academic. He reported that the C.A.S.A. Bachelor/Bachelorette Auction raised $760 for the AIDS foundation and that the new Commerce sportswear line was now available at cost. He advised that A. Del Bianco who would be coordinating the hosting of the Undergraduate Business Games would be seeking the assistance of faculty members for this important event. He advised that after attending the Rocky Mountain Business Seminar at the University of Calgary he noted that the Faculty was somewhat behind in the areas of technology and communication specifically e-mail and power point facilities. He strongly suggested that the use of the power point be made a compulsory feature integrated throughout the curriculum course work.

During the ensuing discussion it was noted that the MBA students were experiencing log-on difficulties with the e-mail facilities, A.V. does not have sufficient equipment to accommodate the

faculty and the students, the A.V. Equipment is outdated, and the part-time faculty members have no access to e-mail and power point facilities. The establishment of counterpart funding for faculty to upgrade their equipment was suggested It was also suggested that private industry be approached to assist the students in obtaining the necessary technical tools. Two students reported receiving positive feedback from major companies regarding the provision of used software. It was noted that last year approximately $400,000 was spent by Computer Services to upgrade equipment and that despite continued budget cuts, a similar amount would be committed to upgrading facilities again this year. Negotiations are underway with the Registrar's Office to set up an area for A.V. to give instruction on computer based teaching. With regard to a suggestion that students be required to have a lap-top, it was pointed out that the Quebec government makes monies available to students to purchase computer equipment, it was also suggested that a lease-in-bulk package be considered.

2. **C.G.S.A. Report**

S. Lorber reported that the C.G.S.A. elections would take place next week. The newly elected executive will be announced at the next meeting of Council.

XIV **New Business**

1. **Faculty Mission Statement - CAFC-96-02A-03**

IT WAS MOVED BY J. HALL AND SECONDED BY V. V. BABA THAT FACULTY COUNCIL GRANT SPEAKING PRIVILEGES TO M. CARNEY, AACSB PROJECT DIRECTOR.

THE MOTION WAS CARRIED.

M. Carney explained the purpose of the statement now in its fourth draft and invited comments. He reported that the Graduate Program Directors had voted unanimously to accept the draft at their last meeting. The Chair commented that the advice of the AACSB consultant had been to keep the statement simple and measurable.

The following comments were noted: *It was suggested that the last sentence include reference to instilling in students a sense of responsibility to the community; *It was stated that regardless of the purpose of the Mission Statement, it will become the global mission statement and the Faculty has a responsibility to ensure that systems are in place to measure the extent to which the stated objectives, such as employability, are met; *The use of business in the first sentence was questioned; *It was suggested that the last sentence, which would incorporate the students' responsibility to the community, become the first sentence; *It was suggested that the first sentence be rewritten to omit the present participles; *The term "employable graduates" was questioned. It was suggested that the graduates be classified as graduates qualified for upper level employment opportunities. *It was suggested that the first sentence of the last paragraph terminate with the phrase "and students throughout the world". It was commented that since the document was written to serve one specific purpose, further discussion would be unnecessary.

IT WAS MOVED BY A. AHMAD AND SECONDED BY J. MCINTOSH THAT FACULTY COUNCIL APPROVE IN PRINCIPLE THE DRAFT MISSION STATEMENT, CAFC-96-02A-03.

THE MOTION WAS CARRIED UNANIMOUSLY - 30 IN FAVOR, 0 OPPOSED, 0 ABSTENTIONS

XV **Other Business**

1. **Nominations for Non-Academic Awards Convocation June 1996 - CAFC-96-02A-04 - FYI**

IT WAS MOVED BY D. MORIN AND SECONDED BY J. HALL THAT D. BOISVERT, ASSOCIATE VICE-RECTOR, SERVICES AND CHAIR OF THE SELECTION COMMITTEE FOR THE AWARDS BE GRANTED SPEAKING PRIVILEGES.

THE MOTION WAS CARRIED UNANIMOUSLY

D. Boisvert outlined the purpose and criteria for the four awards and provided examples of past recipients. He explained that the notation indicating a preference that nominees for the Malone Medal be from different sectors is intended to ensure that the candidates ' achievements would be recognized beyond the confines of the individual's Faculty or Department. With regard to concern expressed about the low GPA requirement of 2.5 for the Concordia Medal, it was pointed out that the awards are non-academic awards for making an outstanding contribution within the University.

The Chair advised that there was a possibility that a special meeting of Faculty Council may be called in April to approve the Awards of Distinction.

IT WAS MOVED BY V. V. BABA AND SECONDED BY J. HALL THAT THE MEETING BE ADJOURNED

THE MOTION WAS CARRIED UNANIMOUSLY

The next regular meeting of Faculty Council will take place on Friday, May 3, 1996 at 09:00 in room GM403-2.